tel.: +49 721 3720 5083

email: info@art-karlsruhe.de

To: Karlsruher Messe- und Kongress GmbH art KARLSRUHE Messeallee 1 D-76287 Rheinstetten



20 - 23 February 2025

Application deadline: 16 September 2024

Application

Gallery's name and owner	
Street	
Postal code, city	Country
Telephone number	Email adress
receptione named	Email dalless
Contact person	Mobile telephone number
Email adress of contact person	Website
Invoice adress (if different)	
VAT ID number of the invoice adress	
Information on electronic invoicing by email: Please note: All stand-related invoices will be sent via email the email address for sending the invoice:	to the above address. If the invoice's recipient differs, please notify us here of
Application fee A one-off application fee of € 200 (plus VAT) will be charged for to you via email together with the confirmation of your regist fee. The fee will not be refunded if your application is rejected.	or the processing of applications. The invoice for the application fee will be sent ration. Your application is not complete until we have received your application is or the event is cancelled.

Information about the gallery

Gallery's website (basis for application)	
Date when gallery was established	
Opening hours of the gallery	
We are a member of the following trade associations:	
• Gallery's participation in fairs in 2022, 2023, 2024	
Curatorial concept for art KARLSRUHE	

(1) Stand area

Selection of stand area for presentation of the gallery's programme. Only **one** of the categories can be selected. Special presentations (2) are to be planned within the area designated here.

Stand area (please mark with an X) – MANDATORY FIEL									
□ 100 m²	☐ 125 m²	□ 150 m²	□ 200 m²						
5.									
□ 75 m²	-	-	-						
>> Stand area for galleries that were established after 2021 and participated in art KARLSRUHE fewer than three times.									
under (1).									
	Stan	d area (please n	nark with an						
□ 75 m²	_	-	_						
ed stand area. Th KARLSRUHE. Th t-Show (one artis	ne prize is a purc	chase with a valu	ue of € 15,000						
☐ Application via a separate application form of the BVDG ☐ If my Re:discover application is not accepted, I will reduce the stand space selected under (1) by 25 square metres.									
>> Support programme of the BVDG and art KARLSRUHE for rediscovery of artists in the art market. In addition to their gallery presentation with an artistic position, all galleries with a stand area in the Standard section can also apply for a free 25 m² promotional booth within their stand. Detailed information on the Re:discover funding programme can be found in the funding programme's call for applications. www.art-karlsruhe.de/en/exhibit/									
state item that is ed along with the a estate items to b	application. The	presentation are	ea is limited to						
\square 25 m² of the booked stand area will be used by a Friend									
during the applic ntact person. Invo	tal of <u>at least 75</u> and can be registe cation process a oices will be issu	5 m ² stand area ered. The Friend and must meet t ued only to the r	Standard. The ds co-exhibito the admission						
9 running metres	-	-							
-	during the applinated person. Involved three editions of three editions of three editions of three editions of paper. Special	during the application process a ntact person. Invoices will be issued three editions of art KARLSRUF	metres of paper. Special display format curated by the fair rely artworks with the medium of paper. One artist						

(3) Sculptures

		Stan	d area (please mark with an X)	
Sculpture Area (Price: flat rate € 8,200)	□ 100 m²			
» Installations, sculptures and three-dimensi overall curatorial concept.) The positions s conjunction with a Standard area. The Scul option of free placement of a sculpture by t presentation will win the Loth Sculpture Pr	shown at the Sculpture Area mus pture Area is to be located in the she same artist in the outdoor are	st be part of the galleries' progr immediate vicinity of the gallery ea of the fair (Sculpture Garden)	ramme. Can be booked only in y's stand in the hall. Additional	
Sculpture Garden (outdoors) [Price: € 1,200 each]	□ 1 spot	2 spots	☐ 3 spots	
Placement of a sculpture in the outdoor are Can be booked free of charge by applicants				
Sculpture Spot (circuit – indoors) (Price: € 500 each)	□ 1 Spot	☐ 2 Spots	☐ 3 Spots	
>> Placement of a sculpture in the circuit (inc via rig + spotlights.	doors, aisles between the halls),	freestanding, without stand cor	nstruction, including lighting	
The following fees will be add AUMA fee per m² (€ 0.60 net) Fee for general ancillary energy costs (€ 12 *For stand equipment included in the price, Plus marketing fee of € 995 (a) • Marketing and communication services of • Entry in art KARLSRUHE Magazine. Advance • Entry in the online exhibitor directory, inclue • Contingent of personalised VIP invitations • Collectors Dinner at art KARLSRUHE (free • Free admission to selected art EVENTS • Special offers for exhibitors dining in partner • Provision of a comprehensive VIP program • Free WIFI (public WIFI with a bandwidth line Conditions of Participation)	per m²]. This fee covers energy, a see page 6. one fee per gallery statements of the copies of art KA and the copies of the cop	disposal + recycling, green elect and). This fee include: ARLSRUHE Magazine free of cha your company individually ordered in advance)	S: rge in the run-up to the fair.	
All prices are subject to VAT at the rate applicable in the year of the event. The General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members, the Special Conditions of Participation, the Technical Guidelines, and the House Rules – all of which are provided (for exhibitors) at www.art-karlsruhe.de – are hereby recognised as legally binding in all their parts. Any deviating agreements must be made in writing. The place of performance and jurisdiction is Karlsruhe. I have read the information on data protection in accordance with Art. 13 DSGVO at www.messe-karlsruhe.de/ds-gaus. The exhibitor assures that he/she is permitted to pass on the personal data of the listed artists and, if applicable, the co-exhibitors to Karlsruhe Trade Fair Centre for processing of the personal data by Karlsruhe Trade Fair Centre in accordance with the applicable data protection regulations (DSGVO). The artists' application data will be retained for three years from the date of application.				
Date place	Company's stamp to	egally hinding signature		

Mandatory details about artist(s):

In addition, a meaningful web link to further information, biographical data and images of all registered artists must be attached to the application. Alternatively, this information can be submitted as a PDF. This should contain a clearly structured short vita of the registered artist(s), examples of works (max. of five images with full details of work's title, technique, dimensions and year of creation).

List of artists (please list by surname in alphabetical order)

	First name	Surname	Nomenclature
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			

Nomenclature: 1) Classic Modern art 2) Art after 1945 / Post-war 3) Contemporary art 4) Photography 5) One-Artist-Show 6) Re:discover 7) Estate artworks 8) Newcomer 9) Paper Square 10) Sculpture Area 11) Sculpture Garden 12) Sculpture Spot

The following may be registered for a desired stand size:				
25 m²	max. 3 artists	Su		
50 m²	max. 6 artists	possible		
75 m²	max. 8 artists	•		
100 m²	max. 10 artists	The		
from 150 m ²	max 15 artists	, r		

Subsequent changes to the exhibition programme are possible only in exceptional cases and with prior approval by the Trade Fair Centre's management.
The maximum number of artists applies to the total area regardless of the formats selected within the area.

Friends programme	
Name of Friend's gallery:	Contact person at Friend's gallery:
Website of Friend's gallery:	Contact at Friend's gallery, email/tel. no.:
Friend's artists (max. 3):	

Stand signage

(Please pay attention to upper and lower case; this information is mandatory and will be attached to your stand as a sign. Subsequent changes may result in additional costs.)

Gallery's name:		
,		
City / Country:	/	

Online list of exhibitors [Please enter letters for alphabetical sorting in the list of exhibitors.]

Please list under the letter

Stand equipment

Gallery areas - Standard and Newcomer

- Rear and side walls, height 3 m, white (see table for number of panels due)
- Electrical connection up to 20 kW including 5-pole 32A CEE connection plug, flat-rate power consumption and 20 kW power distributor
- Spotlight (see table for number of spotlights due)
- Cabinet (1 x 1 m), consisting of 1 m wall and 1 door, lockable
- Depending on stand construction, up to a maximum of 4 free signs with stand lettering
- Setup and takedown
- Daily stand cleaning
- Free exhibitor passes according to stand size see table for number of passes due
- One long-term parking permit for an automobile. (The free parking permit must be applied for via your Online Service Centre (OSC) access. If you require any additional paid long-term parking permits, please order them via the OSC).

Gallery's stand area	25 m²	50 m²	75 m²	100 m²	125 m²	150 m²	200 m²
Walls incl. stand boundary and separation from the One-Artist-Shows	15	24	33	42	51	60	78
LED spotlight (75 cm)	6	12	18	24	30	36	48
Cabinet, consisting of 1 m wall and 1 door, lockable	1	1	1	1	1	1	1
Exhibitor passes (if required, additional passes can be issued for a fee)	3	5	7	7	10	10	10

Individualised stand equipment

After the planning of the hall's layout has been completed, you will receive a sketch of your stand's floorplan, into which you can draw the desired arrangement of your walls and spotlights. Please order further services, such as

- additional lighting
- rigging
- premium walls
- coloured walls
- other wall dimensions
- and much more

in the Online Service Centre or ask us to prepare a personal offer for you. You will receive your access data along with notification of your admission to the fair.

Sculpture Areas

- Suspended aluminium truss construction, 10 x 10 m
- Eight 1,000-watt spotlights mounted on suspended aluminium truss construction including flat-rate fee for power consumption
- Please order additional (chargeable) spotlights via your OSC access, which we will send to you separately
- Freestanding display with stand's lettering (printed on both sides, size 300 mm x 500 mm, typeface: Futura Md BT, anthracite)
- Setup and takedown
- Daily stand cleaning
- One long-term parking permit for an automobile. (The free parking permit must be applied for via your Online Service Centre (OSC) access.
 If you require any additional paid long-term parking permits, please order them via the OSC).



Special Conditions of Participation for events organised by

Karlsruher Messe- und Kongress GmbH Postfach 12 08 76002 Karlsruhe Tel: +49 721 3720 0

Fax: +49 721 3720 2116 E-Mail: info@messe-karlsruhe.de www.messe-karlsruhe.de

1. Event art KARLSRUHE 2025

Classic Modern and Contemporary Art Fair

2. Organiser

Karlsruher Messe- und Kongress GmbH (Karlsruhe Trade Fair Centre)

P.O.B. 12 08, D-76002 Karlsruhe, Deutschland

3. Date and venue

19 to 23 February 2025, Karlsruhe Trade Fair Centre

Opening hours:

19 February 2025: 11 a.m. - 8 p.m. (VIP preview + press)

20 February 2025: 11 a.m. - 7 p.m. Hall 1, 2, dm arena

11 a.m. - 8 p.m. Hall 3 (opening

event)

21 February 2025: 11 a.m. - 7 p.m.

From 8 p.m. Collectors Dinner

22 February 2025: 11 a.m. - 7 p.m. 23 February 2025: 11 a.m. - 6 p.m. Status: July 2024, subject to change

4. Setup and takedown times: Setup:

17 and 18 February 2025: 8 a.m. - 9 p.m. 19 February 2025: 8 a.m. - 11 a.m.

Takedown:

23 February 2025: 6 p.m.- midnight 24 February 2025: 7 a.m. - 10 p.m.

5. Application/admission

Applications must be made on the enclosed application form, which is to be sent in a legally binding form by post or scanned to Karlsruher Messeund Kongress GmbH. The application to participate in art KARLSRUHE is valid only if the organiser has received the application form together with the required documents (item 6 ff.) as well as the application fee by 16 September 2024. The exhibitor shall make a copy for his/her records. After receipt of his/her application, the ex-

ords. After receipt of his/her application, the exhibitor will receive an application confirmation, which does not yet constitute an admission. The sending or handing out of the application forms by the organiser does not constitute a claim to admission.

5.1. The organiser will decide on admission to art KARLSRUHE in consultation with the chairperson of the advisory board and the advisory board within six weeks of the closing date for applications. The exhibitor will receive written notification of admission or rejection.

With the written notification of admission, the exhibition contract between the organiser and the applicant is concluded. If the content of the admission differs from the content of the application, the

contract shall be concluded in accordance with the admission. The same applies if the event must be rescheduled or relocated and the changes are reasonable for the applicant.

- **5.2.** Admission shall not give rise to any claims for any subsequent trade fairs. In particular, the organiser shall not be obliged to send the applicant unsolicited application documents for future events or to inform the applicant of application deadlines or changes in this regard.
- **5.3.** Any reservations or requests for special placement expressed on the application form cannot be accepted as a condition for participation; in particular, admission to art KARLSRUHE does not imply acceptance of such reservations or placement requests. The decision on the final placement is the responsibility of the chairperson of the advisory board and the advisory committee and will be communicated to the exhibitor in writing in the form of the stand confirmation after completion of planning for the hall layout.

Application deadline: 16 September 2024

6. Admission requirements

The fundamental prerequisite for admission is that the exhibitor operates a gallery in Germany or abroad, which works professionally and whose range of products and form of presentation, both on the gallery's premises and at trade fairs and exhibitions, meet the standards of the trade fair.

- **6.1.** Only galleries that provide proof of ongoing gallery activity in accordance with the following requirements will be admitted: a) Applicants must prove that they carry out ongoing gallery activity
- in their own exhibition rooms
- with regular opening hours.
- b) In addition, the applicant must provide evidence of holding at least four exhibitions per year on the premises of the gallery under which the applicant has registered.
- c) In general, art agents who do not operate their own gallery, purely online galleries and self-marketers are not admitted.
- **6.2.** The exhibition programme for the fair must be precisely designated on the application and must correspond to the gallery's range of offers. Artists other than those registered and admitted may not be admitted to the exhibition. Subsequent changes to the exhibition programme are possible only in exceptional cases and with prior approval by the Trade Fair Centre's management.
- **6.3.** All necessary information and documents must be received by Karlsruher Messe- und Kongress GmbH by the date specified under item 5. Please note that only German and English documents can be considered.

The application must include the following documents in particular:

- Fully completed application form
- List of informative web links to further information, biographical data and images of the registered artists. Alternatively, this information can be submitted as a PDF file. This should

contain a clearly structured short vita of the registered artists, examples of artworks (max. five images with complete information on title, technique, dimensions and year of creation).

- Confirmed receipt of the application fee (see 9.)

The entry form and the artist's documents may be sent in electronic form (as a PDF) or by post.

7. Principles for the decision on admission

7.1. The fair/exhibition management shall decide on admission in consultation with the chairperson of the advisory board and the advisory board on the basis of the documents received by the date specified under item 5. The advisory board is not obliged to carry out additional research. Any conditions for admission formulated by the advisory board will be communicated to the applicant in writing and are binding upon receipt of the written admission. The exhibition contract shall only be deemed to have been bindingly concluded upon admission (in accordance with item 5).

The exhibition management, the chairperson of the advisory board or the advisory board are not obliged to explain the reasons for any rejection to an applicant or to explain them in writing.

- 7.2. A gallery shall be excluded from participation if, at a previous art KARLSRUHE, the applicant violated the agreements made with the fair (such as the General Terms and Conditions of Contract, the Special Terms and Conditions of Participation, the requirements and conditions of the Fair Advisory Board, the approved programme, the number of artists presented), has not fulfilled payment obligations to Karlsruher Messe- und Kongress GmbH, or has not done so in a timely manner.
- 7.3. The trade fair / exhibition management is entitled to revoke admission if the conditions for admission are not met or are no longer met. If the exhibitor deviates from the information in the application without the written approval of the trade fair / exhibition management, the trade fair / exhibition management may also exclude the exhibitor from participation in the trade fair at short notice, without observing deadlines. Claims for damages by the exhibitor against the organiser cannot be derived from this exclusion.

8. Participation fees

The prices stated on pages 3 and 4 of the application forms shall apply.

9. Application fee

A one-off application fee of €200 (plus VAT) will be charged for processing of the application. The invoice for the application fee will be sent by email. All bank charges will be borne by the applicant. The application will not be examined by Karlsruhe Trade Fair Centre until after the required application documents and the application



fee have been received in full. The application fee will not be refunded if the application is rejected or the event is cancelled.

10. Withdrawal

10.1 Once admission has been granted, withdrawal from the contract by the exhibitor is not possible outside the statutory provisions and the following regulations.

10.2 If the admitted exhibitor cancels his participation

- by 1 December 2024 or declares his withdrawal or termination of the contract, an expense allowance of 25% of the stand area shall be paid if the allocated stand area can be rented to another party. If it is not possible to rent the allocated stand area to another party, the exhibitor must pay the full cost of the stand area and the ancillary costs incurred by the organiser up to this point.

- after 1 December 2024, he/she shall bear the full cost of the stand area and the ancillary costs incurred by the organiser up to this date.

The organiser is not obliged to admit a substitute participant proposed by the exhibitor.

10.3 In order to avert danger and if there are technical or safety-relevant reasons, the trade fair / exhibition management may not permit or may prohibit an exhibit or demonstration planned by the exhibitor, even at short notice. The discretionary decision by the trade fair / exhibition management in this respect is binding. In this case, withdrawal by the exhibitor is excluded, and the exhibitor is responsible for redesigning or changing the use of his/her stand area in consultation with the trade fair / exhibition management. Non-approved goods may be removed by Karlsruher Messe- und Kongress GmbH at the exhibitor's expense without further notice.

10.4 Please note the following cancellation fees applicable to services:

 a) From eight days before the official start of setup (in accordance with Special Conditions of Participation): 50% of the agreed net price,

b) From seven days before the official start of setup (in accordance with Special Conditions of Participation): 100% of the agreed net price for stand construction / services.

10.5 Individualised services such as cut-to-measure walls, graphics, etc. are excluded from the cancellation.

10.6 The exhibitor has the right to prove that Karlsruhe Trade Fair Centre has not incurred any damage in the amount of the costs specified in Sections 6 (1) to (4).

10.7 Karlsruhe Trade Fair Centre is not obliged to agree to the acceptance of a contract with a substitute participant proposed by the exhibitor.

11. Force majeure, reservations of services

11.1 Force majeure is an event having a massive external impact on the contractual relationship, which is unforeseeable according to human insight and experience, and which cannot be prevented or rendered harmless by economically acceptable means, even by exercising the utmost care that could reasonably be expected

in the circumstances. In the event of "force majeure", Karlsruhe Trade Fair Centre shall be entitled to postpone, shorten, extend or restrict the event in whole or in part, and to close it temporarily or permanently. In such a case, the exhibitor shall not be entitled to claim damages from Karlsruhe Trade Fair Centre. Services already provided can be settled against Karlsruhe Trade Fair Centre, provided that these costs have already been covered by corresponding income or can be asserted and enforced against the exhibitor in accordance with legal regulations and contractual agreements. A case of force majeure is deemed to be the total or partial impossibility of Karlsruhe Trade Fair Centre to provide the contractually owed services, including due to events that, insofar as they could have been foreseen, lie outside the sphere of influence of the parties, in particu-

a) the interruption or not merely minor restriction of an adequate supply of electricity, gas or water or internet, insofar as this is not only of short duration.

b) with regard to the occurrence and further development of pandemics in accordance with the Infection Protection Act (IfSG),

c) due to official/state orders or decrees.

11.2 In the event of the postponement of the event or for any other reason up to one year, the contractual relationship between the parties shall remain unchanged, unless the exhibitor or Karlsruhe Trade Fair Centre declares in writing to the other contracting party, within 14 days of notification of the postponement, that it is unreasonable to continue with the contract. The reasons for the unreasonableness must be explained in full. The standard of assessment is based on section 313 (1) BGB. If the other contracting party does not subsequently object in writing within seven days, the reasons for unreasonableness shall be deemed to have been accepted.

12. Sale/distribution

Sale and/or distribution of goods and services is permitted only insofar as these are listed in the admission and the sale/distribution takes place on the rented stand area. The exhibitor shall comply with the statutory provisions, in particular the law on price labelling. Obtaining and complying with any necessary official permits (such as trade and health permits) is the sole responsibility of the exhibitor. The exhibitor shall be responsible for complying with the provisions of import and export law, including the tax obligations in this regard. Violations entitle Karlsruhe Trade Fair Centre, after prior warning, to close the stand immediately and to exclude the exhibitor from further participation in the event and, if applicable, in subsequent events. This shall not affect the exhibitor's liability for the full participation fee; the exhibitor shall not be entitled to claim damages in this re-

13. Stand area - Standard

The minimum area is 50 m2. The Standard stand area is intended for the presentation of the registered gallery's programme (several artists). If the desired stand size is

25 m2, a maximum of 3 artists may be registered; up to 50 m2, max. of 6 artists;

up to 75 m2 - max. of 8 artists;

up to 100 m2 - max. of 10 artists;

from 150 m2 - max. of 15 artists.

The maximum number of artists is valid for the entire area, regardless of the format selected within the area.

14. Stand area - Newcomer

The Newcomer category can be booked by galleries that were established in 2021 or thereafter. The use of the Newcomer offer is limited to a maximum of three participations at art KARLSRUHE. The minimum stand size in the Newcomer area is 25 m2.

15. Special area One-Artist-Show

It is possible to present a One-Artist-Show on a stand area of **at least 50 m2**. The best One-Artist-Show will win the art KARLSRUHE Prize, awarded by the State of Baden-Württemberg and the City of Karlsruhe. The prize money will be used to purchase artworks valued at €15,000. The minimum size per One-Artist-Show is 25 m2. **Only one** One-Artist-Show (one artist on 25 - 75m2) per gallery can be registered for the award and the subsidised space. In the case of a gallery programme and One-Artist-Show in combination, a structural demarcation is mandatory.

16. Special area - Re:discover

All participants admitted in the Standard section can apply for a free 25 m2 promotional bunk within their stand with the suggestion of an artistic position. Applications must be submitted via a separate application form from the BVDG https://www.art-karlsruhe.de/de/ausstellen. Detailed information on the Re:discover funding programme as well as the application conditions can be found in the Re:discover application documents.

17. Special area - Re:frame

Presentation of an estate item that is officially and verifiably administered or represented by the gallery. Proof of official estate management must be enclosed with the application. The presentation area is limited to a maximum of 25 m². The concept of the fair provides for a maximum of 15 estate items to be admitted, distributed as evenly as possible within the exhibition halls.

18. Special area - Friends

The applying contractual partner of Karlsruhe Trade Fair Centre (main exhibitor) is given the opportunity to present a gallery, with which the applying partner cultivates a friendly relationship, as a co-exhibitor at the applying partner's stand. The basic prerequisite is the



booking of a total of at least 75 m2 of stand area Standard. The special Friends price is limited to a maximum of 25 m2 within this stand area. Only one Friend can be registered. The co-exhibitor must be presented to Karlsruhe Trade Fair Centre / the Advisory Board in the application procedure and must meet the admission requirements (6). The main exhibitor remains the contractual partner and contact person. Invoices will be issued only to the main exhibitor. The participation of the co-exhibitor as a Friend is limited to a maximum of three editions of art KARLSRUHE.

19. Special area - Paper Square

Paper Square is a special exhibition format for works with the medium of paper. It can be booked only in conjunction with a Standard or Newcomer stand area.

20. Sculpture Area

A Sculpture Area can be booked only in conjunction with a Standard gallery area. The Sculpture Area measures 10x10 m and is reserved for the presentation of installations, sculptures and three-dimensional artworks. Only one artist per Sculpture Area is permitted. More than one artistic position is permitted only as part of an overall curatorial concept. The positions shown in the sculpture space must be part of the galleries' programme.

When a gallery books a Sculpture Area, the gallery also receives the option of a free presentation space for an artwork by the registered artist in the Sculpture Garden of the fair (atrium). The best Sculpture Area will win the Loth Sculpture Prize of the L-Bank, which is endowed with €20,000.

21. Sculpture Garden (outdoors)

Booking of a Sculpture Spot for the placement of a sculpture in the Sculpture Garden of the fair (atrium). This service is bookable as long as space remains available.

22. Sculpture Spot (circuit, indoors)

Placement of a sculpture in the circulation (indoors, aisles between the halls). Freestanding, without stand construction, lighting via rigging. This service is bookable as long as space remains available.

23. Design and equipment

A basic set of partition walls for the stand is included in the stand rental fee (see page 5 of the application forms). Additional partition walls can be ordered at an extra charge. You can find the access data in the Online Service Centre (OSC).

For safety reasons, the stand partition walls can be secured by supporting walls during basic stand construction. These may only be removed by Karlsruhe Trade Fair Centre's contracting company after the stability of the outer walls has been properly ensured by this company. The exhibitor is liable for any damage that may occur if he/she fails to ensure the stability of the stand's partition walls after taking down his/her stand. Drawings and sketches of the stand's intended construction must be submitted. Decorative material used by the exhibitor must be flame-retardant and must also comply with police regulations in other respects. The exhibitor shall be liable for any damage to the walls and floors or alterations to the rented stand areas caused by the exhibitor, his/her staff or his/her agents. Any compensation costs incurred as a result will be invoiced separately. The shape and size of any lettering on the stand's walls must be agreed with the trade fair's management. Uncrowded hanging is mandatory. The fair's management and advisory board reserve the right to check the setup by means of inspections and, if necessary, to demand compliance. The exhibitor must notify the fair's management of the design companies that the exhibitor has commissioned, unless they are design companies from the exhibitor's own company. If applicable, local companies are to be preferentially considered. The interior design of the halls may not be altered by the exhibitors. Pillars, wall projections, fire extinguishers, partition walls, electrical distribution boxes and other technical installations are part of the allocated stand ar-

24. Setup and takedown

The exhibitor shall receive the access data for the Online Service Centre (OSC) in good time, the details of which must be strictly observed. The stands of companies which are not occupied 12 hours prior to the start of the event or for which there is no indication of a later arrival will be fitted with rear and side walls at the expense of the exhibitor on behalf of the trade fair / exhibition management and will be decorated, fitted out or otherwise allocated in the interests of a representative overall appearance. In this case, the stand rent must be paid in full. The trade fair / exhibition management shall not be liable under any circumstances for damage caused by the late delivery or non-delivery of order forms by the exhibitor (incorrect compulsory entry in the list of exhibitors, incomplete power lines during setup, etc.). In the event of takedown before the end of the exhibition on the final day of the fair, the fair/exhibition management is entitled to charge a contractual penalty of €500.

25. Complaints about stand construction services

Complaints must be reported by the applicant immediately (without culpable delay) on site at the Service Centre of Karlsruhe Trade Fair Centre.

26. Exhibitor passes

The photo-personalised exhibitor passes must be ordered online via the OSC in advance of the fair.

The allotment of cost-free passes depends upon the size of the stand:

up to 50 m2 - 5 passes;

up to 125 m2 - 7 passes;

larger than 125 m2 - 10 passes.

If necessary, additional passes will be issued at an extra charge. The issuance of exhibitor passes on site is generally subject to a charge. Please note the corresponding instructions in the Online Service Centre (OSC).

27. Ticket allotments

Each exhibitor receives an allotment of personalised VIP invitations and cost-free one-day tickets.

28. Magazine and list of exhibitors

28.1 The organiser publishes a magazine containing a list of exhibitors. The basic entry consists of the company's name, location, website, hall and stand number. The exhibitor may also be mentioned in social media channels. The prerequisite is that the application is submitted on time.

28.2 The Organiser also publishes an online list of exhibitors. The pre-set gallery profile can be edited and designed by the exhibitor (general information about the gallery, contact details, contact persons, profiles of artists, image material).

28.3 The exhibitor is responsible for the copyright permissibility of the use of the texts and images submitted/uploaded by him/her in the print and/or online version of the exhibitor list/magazine. It is the sole responsibility of the exhibitor to obtain the copyright consent of a copyright holder required for the reproduction of the images and texts in the exhibitor lists/magazines.

If the organiser should be exposed to claims by third parties, in particular by the copyright holders or their representatives, due to the infringement of copyrights resulting from the use of the images and texts submitted/uploaded by the exhibitor, the exhibitor shall be liable for the damage incurred by the organiser as a result and shall indemnify the organiser in respect of these claims against the third party.

Any licence fees, exploitation fees or copyright fees (e.g. to VG Bild Kunst or to the artist or author of the submitted/uploaded texts) arising from the reproduction of texts and images in the exhibitor lists/magazines shall be borne by the exhibitor.

29. Animals

Animals are not permitted at the event. This prohibition does not apply to guide dogs or assistance dogs that are necessary from a medical point of view. Proof of same must be presented on request.

30. Photography

The trade fair / exhibition management is entitled to have authorised personnel create drawings, videos, films and photographs of stands at



the trade fair and the items exhibited there. These recordings will be used commercially for the fair's advertising.

The exhibitor waives all objections arising from rights of ownership and use.

31. AUMA fee

An AUMA fee of €0.60 net per m2 will be charged for the Ausstellungs- und Messe-Ausschuss der Deutschen Wirtschaft e.V. (AUMA) (also for the outdoor area). The fee will be invoiced together with the stand rental. AUMA represents the diverse interests of the German economy in the field of exhibitions and trade fairs.

32. Technical facilities

Applications for electricity, water, compressed air, telephone, etc. can only be considered if the orders are received on time via the Online Service Centre (OSC). Sufficient general lighting is provided. However, the exhibitor may have additional electrical lines and lamps installed at his/her own expense. The nearest connection point to the exhibitor's stand will be used as the basis for calculating these lines. Only contractors approved by the trade fair / exhibition management may be entrusted with the installation of the supply lines. The costs of consumption of electricity, water and gas within the stand area shall be borne by the exhibitor. The trade fair/exhibition management accepts no liability for damage resulting from technical faults occurring in the event of power fluctuations, power failure or force majeure, or if the power supply is interrupted by order of the fire brigade, police or municipal utilities. The specifications of the Technical Guidelines (https:// www.messe-karlsruhe.de/data/downloads/vertragsunterlagenund-richtlinien/technische-richtlinien-fuer-messen-und-ausstellungen-messe.pdf) are to be observed.

33. WIFI for exhibitors

Karlsruhe Trade Fair Centre offers WIFI to all exhibitors for the entire duration of the fair. This is the public trade fair WIFI with a bandwidth limit of 2 Mbit/s (sufficient for simple surfing, checking emails, etc.). If a reliably higher and more secure data transfer rate is required, it is still advisable for the exhibitor to use his/her own network connection. This can be ordered from the OSC for a fee.

34. Terms of payment

The rental of the stand area (stand rental) and all other fees are net prices, to which value-added tax at the respective statutory rate is also added and must be paid. If no valid VAT ID is provided for companies from the EU that are not based in Germany, Karlsruhe Trade Fair Centre is obliged to charge the invoice amount including statutory VAT. For the stand area, the exhibitor will receive an invoice upon/after stand confirmation; for ancillary costs and stand construction packages, invoicing depends on the

order date. All invoices are due for payment upon receipt. If the recipient fails to meet his/her payment obligation within 30 days, he/she shall be in default even without a reminder. If the exhibitor defaults on a payment obligation, the trade fair / exhibition management shall be entitled to charge default interest at the statutory rate. In the event of persistent default despite a reminder, the trade fair / exhibition management reserves the right to extraordinarily terminate the contractual relationship with immediate effect.

Please note that an express service surcharge of 25% will be levied for orders placed two weeks or less before the start of the event due to the additional logistical and technical effort involved.

35. Advertising

Active advertising outside the rented stand is not permitted. Excluded from this are the advertising services offered by Karlsruhe Trade Fair Centre. In the event of infringements, the trade fair/exhibition management reserves the right to take appropriate immediate measures. In this case, it may extraordinarily terminate contracts already concluded with the exhibitor for subsequent events for good cause, because essential preconditions for the fulfilment of the contract are no longer fulfilled.

36. Accident prevention

The exhibitor shall be obliged to fit protective devices to his exhibited machines, apparatus, equipment etc. which comply with the accident prevention regulations of the employers' liability insurance association. The exhibitor shall be liable for any personal injury or damage to property caused by the operation of exhibited machines, apparatus, equipment, etc. Fire extinguishers and their signs may not be removed from their location, nor may any objects be hung in front of them or obstruct access to them; emergency exits may not be blocked or obstructed by exhibition stands or exhibits. The specifications of the Technical Guidelines (https://www.messe-karlsruhe.de/data/downloads/vertragsunterlagen-und-richtlinien/technische-richtlinien-fuer-messen-und-ausstellungen-messe.pdf) must be observed.

37. Cleaning

Cleaning of the event's grounds and halls is carried out by the trade fair/exhibition management. Stand cleaning is included. Packaging material and similar items can be stored separately.

38. Insurance and security

The exhibitor is liable for any personal injury or damage to property caused by his operation. As already stated in the participation guidelines of the IDFA (International Federation of German Trade Fairs and Exhibition Cities), the trade fair / exhibition management accepts no liability for fire damage, burglary, theft, and damages due to mains water and weather. It is therefore

strongly recommended that the exhibitor take out exhibition insurance. The fair/exhibition management has concluded a special agreement with an insurance company for the duration of the exhibition.

Exhibitors are encouraged to take out this agreement in view of the special benefits it offers. If the exhibitor wishes to have special stand security, for which an extra charge is levied, this will be provided exclusively by companies commissioned by the trade fair / exhibition management, subject to the conditions applicable at the time. The relevant forms can be found in the Online Service Centre (OSC).

39. GEMA

As an exhibitor, you are obliged to contact GEMA in the following cases: when using live music or music from a tape, record, cassette, CD or DVD; when showing sound films or videos with music; or when listening to an AV or TV medium. GEMA, P.O.B. 10 17 53, D-11506 Berlin, tel. 030 58858999.

40. Data protection

In the course of fulfilling the contract, the personal data you provide will be processed. In this context, these data may also be passed on to third parties (service partners) if this is necessary for the fulfilment of the contract. The processing is carried out in accordance with Art. 6 Para. 1 lit b) DSGVO. Furthermore, your data will be used in legitimate interest for direct advertising in accordance with Art. 6 Para. 1 lit f) DSGVO.

You can find further information at: www.messe-karlsruhe.de/ds-gaus

41. Copyright

41.1 The exhibitor is solely responsible for the design of his/her trade fair presentation in all analogue and digital formats, i.e. the design of his/her stand and the selection of the exhibits he/she displays, which is permissible on the basis of other existing copyrights and other industrial property rights of third parties. This also includes, and in particular, his/her obligation to obtain the consent of the respective holder of the rights or of third parties authorised by the holder to give such consent to the design of his/her trade fair presentation (analogue and digital formats, e.g. videos for social media) and the exhibition of the exhibits selected by him/her in good time before the

41.2 The exhibitor is also obliged to ensure that his/her trade fair appearance, in particular the design of his/her stand and the selection of exhibits displayed by him/her, does not impair or infringe the industrial property rights and other rights of other exhibitors. If the exhibitor does not cease such infringement of rights after a corresponding warning by the organiser, the organiser shall be entitled to terminate the contractual relationship extraordinarily and without notice for good cause.



41.3 Should the exhibitor impair or infringe the rights of third parties or other exhibitors (in particular, but not exclusively, copyrights, image and name rights, personal rights, industrial property rights) through the design of his/her trade fair presentation and the selection and display of the exhibits selected by him/her, in each case in analogue or digital form, the exhibitor shall indemnify the organiser against all claims made against the organiser by the third party whose rights are thereby infringed or impaired. The exhibitor shall also reimburse the organiser for all expenses incurred by the latter in this connection, in particular any warning or legal costs and any court fees incurred.

41.4 The organiser shall not be liable for the fact that the exhibitor's property rights (in particular, but not exclusively, copyrights, image and name rights, personal rights) are impaired by the design of the exhibition stands or the selection of exhibits of other exhibitors. It is the sole responsibility of the exhibitor to assert his/her claims in this respect against the exhibitor whom he/she accuses of such an infringement of rights. The organiser shall have no obligation whatsoever to investigate or arbitrate.

41.5 Should the organiser be exposed to claims by third parties, in particular copyright holders or their representatives, due to the infringement of copyrights, the exhibitor shall be liable for any damage incurred by the organiser as a result and shall indemnify the organiser against such claims. A third party within the meaning of this regulation is in particular also an artist or his/her works exhibited at art KARLSRUHE and their analogue or digital formats.

42. Domiciliary rights

The trade fair / exhibition management shall exercise domiciliary rights on the event site and in the event halls. The instructions of the trade fair / exhibition management, its employees and agents must be followed.

43. Acceptance of the exhibition conditions and house rules

By applying to participate in the event, the exhibitor acknowledges these "Special Conditions of Participation", the "General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members", the "House Rules" as well as the regulations of the Online Service Centre (OSC) and the "Technical Guidelines" noted therein as binding for himself/herself and his/her representatives. In the event of infringement, the fair/exhibition management shall be entitled to eliminate the disturbances at the expense of the exhibitor concerned and to close the stand without compensation.

44. Limitation period

All contractual and pre-contractual claims of the exhibitor against the fair/exhibition management are subject to a limitation period of six months.

The limitation period shall commence on the first working day after the end of the event.

45. The place of performance and jurisdiction is Karlsruhe

The law of the Federal Republic of Germany shall apply. The terms and conditions of the organiser shall apply exclusively; the terms and conditions of the exhibitors shall not apply. The original German version of this English translation is legally binding.

46. Severability clause

The possible invalidity of individual conditions above shall not affect the validity of the remaining "Special Conditions of Participation" and the entire contract. In the event that one of the aforementioned conditions is invalid, the one that is economically closest to its meaning and purpose shall be deemed agreed in its place.

General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members'

In the event of a disagreement, the agreements shall apply in the following order:

A. Individual contractual agreements of the fair's organiser (organiser)

- B. Special conditions of participation of the organiser
- C. General Participation Guidelines



- 1.1. Participants at trade fairs and exhibitions are divided into exhibitors, co-exhibitors and additionally represented companies. They shall hereinafter be referred to as "participants".

 1.2. The admission of one or more co-exhibitors shall be possible only
- in exceptional cases and shall entitle the organiser to charge a special fee. In all cases, however, the admitted exhibitor shall be liable for the compliance of the co-exhibitor(s) with the obligations incumbent on the exhibitor.
- 1.3. Exhibitors, co-exhibitors and additionally represented companies An exhibitor is a person who rents an exhibition stand for the duration of the event and exhibits with his/her own personnel and his/her own products. A co-exhibitor is anyone who is present at an exhibitor's stand with his/her own staff and his/her own products. This also includes group companies and subsidiaries. If an exhibitor who is a manufacturer shows additional goods and services of other companies in addition to his/her own products, these will count as additionally represented companies. In the case of an exhibitor who is a manufacturer, any other company whose goods or services are offered by the exhibitor counts as an additionally represented company.

 1.4 The admission of the exhibitor shall not constitute a contract be-
- tween the co-exhibitors or additionally represented companies registered by him/her and the organiser. As a rule, the admission of co-exhibitors shall be subject to approval and to the payment of a fee. The admission of additionally represented companies shall be subject to approval, and a fee shall be charged for them only if this is stipulated in the Special Conditions of Participation. The fee shall be paid by the exhibitor, it may also be invoiced subsequently by the organiser. Applications for the inclusion of a co-exhibitor must be submitted to the organiser in writing, stating the full address and contact person. 2. Application
- 2.1. The application (participation and stand order) for participation in a trade fair/exhibition (hereinafter referred to as "event") shall be made using the application form, which must be completed in full and signed with legally binding effect. Such an application shall constitute a contractual offer by the exhibitor, which shall require acceptance by the organiser. The sending of the application form shall not constitute a claim to admission.
- 2.2. By submitting an application, the exhibitor shall accept these "General Exhibiting Guidelines" and, if available, the "Special Exhibiting Conditions", the "House Rules", the "Technical Guidelines" and the regulations of the "Service Documents" applicable to the event in question. This acceptance shall also extend to the persons employed by him/her at the event, the other participants registered by him/her and other vicarious agents.
- 2.3. The exhibitor is obliged to observe the relevant labour and trade regulations, environmental regulations, fire protection and accident prevention regulations, and the regulations relevant to equitable competition. This also applies to compliance with EU Regulations No 2580/2001 and No. 881/2001 on his/her own responsibility, especially in the areas of finance and personnel.
- 2.4. The exhibitor shall constantly monitor compliance with the aforementioned conditions by the persons employed by him/her at the event, the other participants registered by him/her and other vicarious agents, and shall intervene in the event of a violation and/or draw the
- attention of the organiser to the violations.

 2.5. By submitting an application, the exhibitor agrees that his/her details may be collected, processed and used for the purposes of pro-cessing the event and for the purposes of advertising, market research or opinion polling – in compliance with the Data Protection Act in its currently valid version – and may be passed on to third parties in connection with same. The exhibitor grants his/her consent to this, provided no express objection has been made. He/she also undertakes to participate in electronic visitor recording and evaluation programmes and agrees that information about his/her participation may be disseminated via electronic media, including the internet.
- Admission
 The organiser shall decide on the admission of the exhibitor and the objects registered for display at the event, if necessary in consultation with the respective committees, by means of a written confirmation of admission. The contract shall come into force upon admission (cf. 02.01, sentence 3).
 3.2. The organiser shall be entitled to exclude individual participants
- from participation for objectively justified reasons, in particular if the available space is insufficient, and to restrict the event to certain groups of participants if this is necessary to achieve the purpose of the event. He/she shall also be entitled to limit the number of exhibits registered and to alter the registered area. Admission shall only apply to the registered exhibits, the participants specified in the confirmation of admission and the space specified therein. Objects other than those registered and admitted may not be exhibited.
- 3.3. The registered exhibits must be under the unrestricted control of the participant and he/she must have any necessary official operating licences. Descriptions and brochures of the exhibits or services to be presented shall be submitted upon request.



4. Placement

- 4.1. The organiser shall be responsible for the placement of the exhibits, taking into account the theme and structure of the event and the available space. Placement preferences expressed in the application shall be taken into account as far as possible. The chronological order of receipt of the application shall not be the solecriterion for place-
- 4.2. A dmission shall be granted by written confirmation of participation by the organiser, stating the stand provided (stand confirmation). Thisshall constitute a legally binding participation contract between the exhibitor and the organiser, unless otherwise agreed in writing. If the content of the stand confirmation differs from the content of the exhibitor's application, the contract shall be concluded in accordance with the stand confirmation, unless the exhibitor objects in writing within
- Unauthorised transfer of stand area, co-exhibitors, additionally rep-
- resented companies
 5.1. The exhibitor shall not be permitted to swap his/her allocated stand area with that of another exhibitor, to transfer the stand area in part or in full, or to sublet the stand area to third parties without the consent of the organiser. In the event of a violation, the organiser shall be entitled to terminate the contract immediately for good cause in accordance with section 17.
- 5.2. If several exhibitors wish to rent a stand area together, they shall name in the application a joint exhibitor authorised by them, with whom the organiser alone need negotiate. If several exhibitors jointly rent a stand area, each of them shall be liable as joint and several
- debtor.
 5.3. The exhibitor may only accept co-exhibitors or additionally represented companies (see 1.4) with the prior consent of the organiser. Third parties shall also be regarded as co-exhibitors or additionally represented companies if they have close economic or organisational ties with the applicant. All co-exhibitors or represented companies must already be named by the exhibitor in the application. Co-exhibitors or represented companies not named in the application may not exhibit in the exhibitor's stand area.
- 6. Fees, terms and conditions of payment, lessor's lien
- 6.1. The amount of the participation fee and the payment deadlines can be found in the Special Conditions for Participation. The payment deadlines must be observed. Prior and full payment of the invoice by the stipulated payment dates is a prerequisite for occupation of the allocated stand area and for the issue of the participant's passes. Any deviation from this regulation does not constitute a deferral. Objections to the invoice can be considered only if they are made in writing within fourteen days of receipt of the invoice. The organiser shall draw the exhibitor's attention to the significance of his/her actions wher sending the invoice.
- 6.2. An additional AUMA service fee of €0.60 per square metre of stand area shall be charged for the services of the Association of the German Trade Fair Industry (AUMA), Littenstr. 9, D-10179 Berlin. This fee will be itemised separately on the invoice.
- 6.3. All invoice amounts are to be transferred in euros and without any deductions to one of the accounts specified in the invoice, stating the customer number and invoice number. If the exhibitor defaults on payment, the organiser shall be entitled to charge interest at the rate paid by the organiser for the use of corresponding credit, but at least eight percentage points above the respective base interest rate, as well as a fee of €300 for each additional reminder. The right to claim statutory interest on arrears (§ 353 of the German Commercial Code), further damage caused by default and other rights arising from these condi-tions of participation shall be reserved. The participant shall be enti-tled to prove to the organiser that the latter has not incurred any damage exceeding the statutory default interest rate as a result of the delay in payment.
- 6.4. If the participant culpably fails to meet his/her payment obligations on time, the organiser shall reserve the right to terminate the contract immediately for good cause in accordance with section 17 after setting a reasonable deadline, taking into account the circumstances and
- the remaining time.
 6.5. If a participant fails to meet his/her payment obligations, the organiser shall be entitled to exercise his/ her lessor's lien, to retain the exhibited objects and stand furnishings, and to have them auctioned off at the participant's expense, in each case after prior written notification, or, if the objects have a stock exchange or market price, to sell them on the open market.
- Non-participation by the participant
 Non-participation by the participant shall not release him/her from his/her contractual obligations. In particular, he/she shall remain obliged to pay the contractually owed fees. The organiser shall not be obliged to accept a replacement participant provided by the partici-
- 7.2. In the event of non-participation, the participation fee shall become due immediately if the due date was not already justified according to 6.1.

- * The IDFA is the interest group of German trade fairs and exhibition cities. Members are the trade fair companies in Bremen, Dortmund, Essen, Friedrichshafen, Hamburg, Karlsruhe, Leipzig, Offenbach, Pirmasens, Saarbrücken and Stuttgart. In the interest of equal and fair treatment of exhibitors, the IDFA's members issue these guidelines in voluntary cooperation. The members are free to make deviating agreements with the exhibitors. To be effective, such agreements and arrangements require written confirmation by the respective IDFA member.
- 7.3. In order to ensure a coherent appearance of the trade fair/exhibi tion, the organiser shall be entitled to assign the stand area not used by the participant to another participant in the event of non-participation. The participant shall pay an administrative fee for the organiser's efforts to rent the stand area to someone else for a fee other than by exchanging it with the stand area of another participant (cf. 17.06). This shall also apply if the stand area is rented to a substitute exhibitor provided by the participant and approved by the organiser. If no interested party is found, the organiser shall be entitled to design the stand area at the expense of the participant. The participant shall not be released from payment of the participation fee even if the allocated stand area is rented to another party but the total area available for the trade fair/exhibition cannot be fully rented.
- 7.4 In the event of non-participation by a co-exhibitor, the obligation to pay the registration fee (cf. 1.4) shall remain in full.

 8. Cancellation, postponement and change of duration of the event
- 8.1. The organiser shall be entitled to cancel, relocate or change the duration of the event for good cause or if spatial conditions, police orders or other serious circumstances so require – to relocate, alter the dimensions of and/or restrict the stand area of the participant. A change of location or time or any other change shall become part of the contract upon notification of the participant. In this case, the participant shall be entitled to withdraw from the contract within fourteen days of receipt of the notification of change. Claims for damages against the organiser shall be excluded, unless the change is due to gross negligence or intent on the part of the organizer or his/her vicarious agents.
- 8.2. Cases of force majeure that prevent the organiser from fulfilling his/her obligations in whole or in part shall release the organiser from fulfilling this contract until the force majeure ceases to exist. The organiser shall notify the exhibitor of this immediately, unless the former is prevented from doing so by a case of force majeure. The impossi-bility of obtaining sufficient supplies of auxiliary materials, such as electricity, heating, etc., as well as strikes and lock-outs shall be regarded as force majeure, unless they are only of short duration or are the fault of the organiser. Insofar as the organiser has incurred costs for the preparation of the event in these cases, the participant shall be obliged to reimburse these costs.
- 8.3. Should the organiser be able to hold the event at a later date, the participant shall be notified of this. The participant shall be entitled to withdraw from the contract within fourteen days of receipt of this notifi-cation. In this case, claims for damages against the organiser shall be excluded, unless the postponement is due to gross negligence or intent on the part of the organiser or his vicarious agents.
- 8.4. If the organiser is responsible for the cancellation of the event, no participation fee shall be owed by the participant.
- 8.5. If the organiser must shorten an event that has already begun due to force majeure or other reasons for which he/she is not responsible, the exhibitor shall not be entitled to a full or partial refund or waiver of the participation fee.
- 9. Stand construction, equipment and design
- 9.1. All stand areas and other event areas shall be measured and marked by the organiser. In case of doubt, the organiser shall have the right of determination (§ 315 BGB).

 9.2. The participant shall be obliged to set up a trade fair stand or ex-
- hibition stand on the rented stand area. The stand shall be adequately occupied in good time, at the latest 24 hours prior to the start of the event. If the participant does not move into the stand on time, the organiser shall be entitled to terminate the contract immediately for
- good cause in accordance with section 17.

 9.3. Exhibited objects, standard equipment and/or other objects which were not mentioned in the application or which, due to their appearance, odour, poor cleanliness, noise or other characteristics, are unreasonably disruptive or a nuisance to the smooth running of the event or otherwise prove unsuitable, must be removed immediately at the request of the organiser. If such objects are not removed immediately, the organiser shall be entitled to have them removed at the participant's expense and to terminate the contract with immediate effect for good cause in accordance with section 17.
- 9.4. The design and equipment of the stand shall basically be left to the discretion of each participant. However, the design and equipment shall take into account the typical exhibition criteria of the event and all regulations of the organiser, in particular the Technical Guidelines, the Special Exhibiting Conditions and the Service Folder. The organiser may request the submission of customised designs and stand descriptions. The name or company and the address or registered of-fice of the participant shall be made clearly visible by means of stand lettering. The organiser shall be informed of the companies commissioned with the tasks of design or construction.
- 9.5. The stand must be kept open and must be manned by competent personnel for the entire duration of the event during its specified opening hours as stated in the Special Exhibiting Conditions.

 9.6. If the design and/or equipment of a stand does not meet the rele-
- vant requirements, the organiser may demand that the stand be brought into compliance with the relevant requirements or removed.

The costs for this shall be borne by the participant. If this request is not complied with immediately, the organiser shall be entitled to effect a change at the participant's expense or to terminate the contractual relationship with immediate effect for good cause in accordance with Section 17.

9.7. Setup must be completed at the latest by the end of the setup times specified in the Special Exhibiting Conditions. The participant shall be entitled neither to remove exhibits from the stand area nor to begin taking down the stand before the start of the takedown times

specified in the Special Terms of Participation. 9.8. The organiser's approval shall be required if the specified height limits for the stands are to be exceeded. The same shall apply to the exhibition of particularly heavy exhibits for which foundations or special equipment are required.

9.9. The participant shall be solely responsible for clearing the stand area on time and restoring it to its original condition. All obligations assumed by the organiser shall end after the takedown period specified in the Special Exhibiting Conditions. The organiser shall not be held responsible for any goods still on the event site, including those sold to third parties during the event. The organiser shall be entitled to charge an appropriate storage fee for goods that have not been taken down and removed on time. The organiser shall also be entitled to have the removal and storage of goods carried out immediately by a suitable company at the expense and risk of the participant.

10. Advertising 10.1. Advertising of all kinds shall be permitted only within the exhibition stand for the participant's own company and only for the products which the participant manufactures or sells, provided that these have been registered and approved.

10.2. Loudspeaker advertising and other sound amplification measures, as well as slide, film, video or computer presentations or other measures involving not entirely insignificant audible emissions, shall require the written approval of the organiser. The same shall apply to the use of other equipment and installations intended to achieve an increased advertising effect visually and/or audibly, or if the resentation of exhibits is noisy ora nuisance.

10.3. The organiser shall be entitled to stop unauthorized advertising

without judicial or police assistance and to remove it himself/herself or to have it removed. The participant shall bear the costs of removing unauthorised advertising. Permits already granted may be restricted or revoked in the interest of maintaining orderly operation of the event if no other remedy is possible.

10.4. If recorded music is played, it shall be the responsibility of the participant to obtain the relevant performance permit and to pay the

fees for this.

10.5. Carrying or driving advertising media around the event site, as well as the distribution of printed matter and samples outside the stand area, shall not be permitted.

10.6. Addressing and/or questioning visitors outside the stand area is strictly prohibited. In the event of a violation, the organiser shall be entitled to terminate the contract immediately for good cause in accord-

10.7. Political advertising and/or political statements shall not be permitted unless the political statement is part of the framework of the event. In the case of political statements or political advertising that is likely to disturb the peace of the event or public order, the organiser shall be entitled, but not obliged, to demand that the objects in dispute be omitted and removed. If the exhibitor fails to comply with this demand, the organiser shall be entitled to terminate the contract immediate ately for good cause in accordance with section 17.

11. Direct sales

11.1. Direct sales shall not be permitted unless they are expressly permitted by the event-specific "Special Conditions of Participation". In the latter case, the items for sale shall be provided with clearly legible price labels in accordance with the Price Indication Ordinance

11.2. The participant shall be responsible for obtaining and complying with trade and health permits

Exhibitor passes

12.1. After full payment of the invoice amounts (cf. 06.), each exhibitor shall receive exhibitor passes for his/ her stand, which entitle him/her to free admission (see Special Conditions of Participation). The number of exhibitor passes shall not be increased by the admission of additional participants. Additional exhibitor passes are available from the organiser at extra cost (see Special Conditions of Participation). Exhibitor passes are intended for stand personnel, are to be completed in accordance with the instructions on the pass and may not be passed on to third parties.

13. Security, cleaning, waste disposal

13.1. Stand security and supervision during the daily opening hours of the event shall generally be the responsibility of the participant, including during setup and takedown times. The organiser shall provide general supervision of the halls and the event site only outside the opening hours of the event. No services shall be provided for the care, custody or other safeguarding of participants' interests. Valuable, readily removable objects must be locked up by the participant at night. The participant shall use the security company appointed by the organiser for additional stand security at the participant's own ex-

13.2. The organiser shall ensure the general cleaning of the grounds and hall aisles. The participant shall be responsible for cleaning the stand/stand area, which must be completed daily before the opening of the event. The participant shall use the cleaning company appointed by the organiser to clean the stand. If the organiser uses his own cleaning staff, the staff's deployment shall be limited to one hour

before and after the daily opening hours of the event.

13.3. In the interest of environmental protection and environmentally friendly exhibitions, the participant shall be obliged to reduce the volume of packaging and waste. This also applies to the use of brochures. If separate waste disposal systems are used, the participant shall participate in these systems and also bear any waste disposal costs incurred on a pro rata basis in accordance with the polluter-pays principle. If the participant has left rubbish or other objects behind after clearing the stand area, the organiser shall be entitled to remove and destroy these at the participant's expense.

14. Photography and other image recording

14.1. Only persons authorised by the organiser and in possession of a issued by the organiser shall be permitted to record images of any kind within the event area, especially photographs and film/video recordings. Stand photographs to be taken outside the daily opening hours and requiring special lighting shall require the approval of the organiser. The costs incurred shall be borne by the participant, insofar as they are not borne by the photographer.

14.2. The organiser and – with the approval of the organiser – representatives of the press and television shall be entitled to have photographs, drawings, and film and video recordings made of the event. the exhibition buildings and stands and the exhibits, and to use these free of charge for advertising or press publications.

15. Commercial property rights

15.1. The participant shall be responsible for securing copyrights or other commercial property rights to the exhibits. A six-month protection from the beginning of an event on the basis of the Act on the Protection of Designs and Exhibitions of 18 March 1904 (RGBI p. 141) and the Trademark Law Reform Act of 25 October 1994 (Federal Law Gazette 1, p. 3082) shall come into effect only if the Federal Minister of Justice has published a corresponding announcement in the Federal Law Gazette for a specific exhibition (exhibition protection). 15.2. Each participant shall be obliged to observe the commercial

property rights of the other participants and to refrain from infringements. In the event of proven infringements of commercial property rights for which the participant is responsible, the organiser shall be entitled to terminate the contract immediately for good cause

in accordance with section 17.

16. Domiciliary rights 16.1. The participant shall be subject to the organiser's domiciliary rights on the entire premises during the event. The instructions of the organiser's employees, who shall identify themselves by means of a badge, shall be obeyed. The duration of stay for participants, their employees or representatives shall be limited to one hour before and after the daily opening times of the event. Stands of other participants may not be entered outside the daily opening hours without the permission of the stand's holder

17. Breaches of duty by the participant, right of termination, cont

17.1. Culpable violations of the participant's obligations arising from the contractual relationship or of the instructions issued within the framework of the house rules shall entitle the organiser to terminate the contractual relationship for good cause with immediate effect if the violation does not cease immediately upon request. Good cause for terminating the contractual relationship with immediate effect shall be deemed to exist in particular particular if the participant violates the obligations stipulated in sections 5.1, 6.4, 9.2, 9.3, 9.6, 10.6, 10.7 and

17.2. In the event of termination for good cause, the organiser shall be entitled to close the participant's stand immediately and demand that the participant take down the stand and vacate the stand area without

17.3. If the participant defaults on taking down the stand or clearing the stand area, the organiser shall be entitled to take down the stand and/or clear the stand area himself/herself or to have it cleared by a third party at the participant's expense.

17.4. In the event that the stand area is not rented out or is rented out only in exchange for the stand area of another exhibitor, the participant shall remain liable for the payment of the participation fee owed as minimum compensation for the remaining duration of the event. 17.5. If no replacement participant can be found for the stand area of the terminated participant, the organiser shall be entitled to design the stand area at the expense of the participant in order to ensure a coherent appearance of the event.

17.6. The participant shall pay a flat-rate administrative fee of 25% net of the participation fee (but no less than €400.00 plus the legally valid value added tax) for the organiser's efforts to rent out the stand area

for a fee (other than by exchange). 17.7. The organiser shall be entitled to demand a contractual penalty from the participant, to be determined by the organiser at his/her own discretion in each individual case and to be reviewed by the competent regional court in the event of a dispute, amounting to a maximum of €10,000.00 if the participant culpably fails to fulfil his/her obligations arising from

- 5.1: Unauthorised transfer of stand area

- 6.1: Advance performance obligation

- 9.2: Setup of the stand

- 9.3: Failure to remove disturbing objects - 9.6: Stand design/equipment

- 9.9: Clearance on time

- 10.6: Unauthorised addressing/questioning - 10.7: Refrainment from political advertising

- 13.2: Failure to clean 15.2: Infringement of property rights.

If the organiser is also entitled to damages due to the culpable breach

of duty, the contractual penalty shall be offset against the claim for

18. Liability and insurance

18.1. In the event of gross negligence, the organiser shall be liable only for the fault of his/her legal representatives and executive staff, unless there has been a breach of essential contractual obligations (cardinal obligations) or injury to life, body or health.

18.2. The organiser shall be liable for slight negligence only in the

event of a breach of essential contractual obligations or injury to life, body or health.

18.3. The organiser shall be liable, irrespective of the legal grounds, only for foreseeable damage that can typically be expected to occur. 18.4. Insofar as the organiser is liable for slight negligence, liability shall be limited to €10,000.

18.5. The organiser's liability regardless of fault for existing defects in accordance with § 536a, section 1 BGB (e.g. stand equipment) and any consequential damage suffered by the participant shall be excluded.

18.6. Damage shall be reported to the police and the organiser in writing without delay. In the event of damage, the organiser shall pay compensation only to the amount of the current market value on

presentation of written proof of the acquisition costs.

18.7. Compensation for damage shall be excluded if a late report of damage caused by the participant leads to the organiser's insurance company refusing to assume the damage.

18.8. The participant shall be liable to the organiser for damage for which the former is responsible, irrespective of whether it is caused by the participant, his/her employees, agents, exhibited objects or utilised equipment. In the case of lump-sum compensation claims, the organiser shall retain the right to prove to the participant that the organiser has suffered greater damages. The participant shall be entitled to prove to the organiser that the damage did not occur or that its cost is significantly less than the amount specified in the lump sum.

18.9. Insofar as the participant is an organiser within the meaning of the Model Ordinance on Places of Assembly (MVStättVO), according to the respective applicable state ordinance on places of assembly, he/she shall be responsible in accordance with the MVStättVO, in particular in accordance with section 38 subsections 1, 2 and 4 of the MVStättVO or the relevant provisions of the respective state ordinance on places of assembly. In this case, the participant shall be obliged to indemnify the organiser and the latter's vicarious agents against any recourse, claims and fines on the basis of their operator liability pursuant to section 38 subsection 5 of the MVStättVO and the relevant provisions of the respective state venue regulations. The regulations under 18.1 shall remain unaffected.

18.10. The organiser shall not bear any insurance risk for the participant. The participant shall be expressly informed of the responsibility to take out his/her own insurance. Participants shall have the option of obtaining comprehensive insurance coverage on the basis of framework agreements concluded by the organiser. Further details shall be provided in the registration documents.

19. Severability clause, limitation period, right of retention

19.1. Should any provision of these General Participation Guidelines be or become invalid or unenforceable, this shall not affect the validity of the General Participation Guidelines. In such a case, the parties undertake to agree on a valid and enforceable provision which corre sponds as far as possible to the purpose of the provision to be replaced within the meaning of the General Participation Guidelines. The same shall apply to any gaps in the General Participation Guide

19.2. The period of limitation for claims against the organiser shall be one year, unless the organiser has justified the claims with gross negligence or intent or the claims are subject to a statutory period of limitation of more than three years.

19.3. The participant shall be entitled to offset claims against the or-

ganiser only if the participant's counterclaims have been legally established, are undisputed or have been acknowledged by the organiser. The same shall apply to rights of retention if the exhibitor is a merchant, a legal entity under public law or a special fund under public law. If the participant does not belong to this group of persons, he/she shall be entitled to exercise a right of retention insofar as his/her counterclaim is based on the same contractual relationship. 20. Priority

20.1. The legal relationship between the parties shall be governed solely by the German text of the contractual terms and conditions. The original German text is legally binding.

21. Place of performance, place of jurisdiction, applicable law 21.1. The law of the Federal Republic of Germany shall apply exclusively to all legal relations between the organiser, his/her employees, vicarious agents or assistants on the one hand and to the participant or his/her employees, vicarious agents or assistants on the other 21.2. The place of performance and jurisdiction (also for actions on

cheques and bills of exchange) for both parties shall be the organiser's registered office, provided the participant is a merchant, a legal entity under public law or a special fund under public law or has no general place of jurisdiction in Germany. However, the organiser shall reserve the right to take legal action at the general place of jurisdiction of the participant. The original German text, on which this English translation is based, shall be legally binding.

House rules Messe Karlsruhe

House rules Messe Karlsruhe

1. Scope and house regulations

- 1.1 These house rules apply throughout the exhibition grounds at the Messe Karlsruhe site, the halls and buildings of the Conference Centre at the Festplatz in Karlsruhe (Stadthalle, Schwarzwaldhalle, Konzerthaus, Gartenhalle, the Konferenzhaus and the Seminarhaus), and to sectioned-off event areas at the Festplatz. In the following, these halls, buildings and open-air spaces are referred to as "places of assembly"
- 1.2 These places of assembly are private property and subject to the house rules of Karlsruher Messe- und Kongress GmbH (hereinafter referred to as "Messe Karlsruhe"), Festplatz 9, 76137 Karlsruhe, Germany, which enforces the house rules throughout the premises together with the respective organiser and its own representatives.
- 1.3 The house rules apply to all visitors, exhibitors, tenants, service providers and all other persons unless otherwise specified in an individual agreement. They do not apply to employees of Messe Karlsruhe.
- 1.4 Possible consequences of an infringement of these house rules:
 - Immediate removal from the premises
 - Exclusion from the event
 - Ban on entering the premises
 - Criminal prosecution
 - Claim for damages

A refund of entrance fees is excluded in these cases.

1.5 Additional event-specific regulations are announced by posters or other means (Internet, entry tickets, etc.).

2. Right to enter and remain on the premises

- 2.1 The right to enter and remain on the premises shall only be granted to persons who can show either a valid entry ticket, an accreditation valid for the day of the event or other access authorisation.
- 2.2 Persons are only permitted to remain in the buildings for the times and purposes specified by the access authorisation. The access authorisation must be carried until the person leaves the premises and be shown to security personnel upon request.
- 2.3 Persons wishing to purchase an entry ticket may access the ticket office area. 2.4 Children and young people under the age of 14 must be accompanied by a parent, guardian or other responsible person. Otherwise, the provisions of the
- German Youth Protection Act (Jugendschutzgesetz) shall apply.

 2.5 For security reasons, Messe Karlsruhe may prohibit the taking of bags and rucksacks into the premises and require bags, rucksacks and coats to be deposited in the cloakroom for the standard fee of up to € 2. If no prohibition of this type is in operation, visitors must be aware that security personnel may conduct bag and body searches and that containers, coats, jackets and capes carried by the visitor will be checked for their contents.

Messe Karlsruhe accepts no liability for valuables, money, keys in bags, rucksacks or coats that are deposited in the cloakroom!

2.6 Access to the premises will not be granted to persons who have no valid access authorisation

- are clearly under the strong influence of alcohol or drugs
- have the obvious intention of disrupting the event
- refuse to cooperate with security checks
- are carrying prohibited goods (see. 5.11) or
- have been banned from the premises.

If access has already been granted, violation of the above or other house rules of the place of assembly may result in expulsion from the premises. In these cases, a refund of entry fees is excluded.

2.7 For security reasons, Messe Karlsruhe may order the closure and evacuation of rooms, buildings, portable structures or open spaces and/or the termination of events. In this case, the instructions of the security personnel and/or the evacuation assistants must be followed. In this case, a refund of entry fees must be claimed from the organiser within 14 days. The refund is excluded if the claim is submitted after this deadline.

3. General rules of conduct

- 3.1 Every person must behave in such a way that no other person is harmed, endangered, harassed or obstructed more than is unavoidable under the
- 3.2 The instructions of supervisory and security personnel as well as official emergency services must be followed.
- 3.3 The facilities on the premises must be treated with care and respect.
- 3.4 Waste, packaging materials and empty containers must be disposed of in the receptacles provided.
- 3.5 Escape and rescue routes as well as safety equipment, such as fire alarms, fire extinguishing equipment and smoke detectors, must be kept clear at all times. 3.6 Objects found on the premises must be handed in at the information counter. Injuries to persons or damage to property must be reported immediately.

4. Vehicle traffic

4.1 The driving of vehicles on the premises requires a permit issued for this purpose.

- 4.2 German road traffic regulations (StVO) apply throughout the premises. Vehicles must not exceed walking speed.
- 4.3 Marked areas such as fire brigade access areas, escape and rescue routes, and emergency exits must be kept clear at all times without exception 4.4 Parking is only permitted in the marked areas and is at the owners' risk. Messe Karlsruhe accepts no obligation to guard, monitor, keep safe or provide insurance coverage for vehicles parked on the premises. This also applies if a charge is levied for the use of parking spaces on the premises, if service personnel are present on the premises, and if the premises are monitored by video cameras.

5. Prohibitions

The following are prohibited throughout the premises unless approved by Messe Karlsruhe and the organiser:

- Smoking incl. e-cigarettes in all closed rooms
- Any use of cannabis products
- Leaving luggage standing unattended. In the event of an intentional or grossly negligent violation, Messe Karlsruhe reserves the right to charge the costs for any necessary security measures taken and any consequential damage.
- Begging and harassment of people
- Blocking escape and rescue routes
- Staying on the premises overnight
- Commercial activities
- Distribution of printed and advertising materials, affixing of stickers and posters, and use of advertising media without written authorisation from Karlsruhe Trade Fair Centre. In the event of non-compliance, Messe Karlsruhe reserves the right to claim costs for removal and cleaning as well as compensation for damages. Exhibitors are subject to a separate regulation.
- Commercial photographic, film, video, sound and television recordings and drawings, in particular of exhibition stands and exhibits
- Driving on the premises with motor vehicles, two-wheelers, inline skates, roller skates, Segways, skateboards, kickboards, scooters, electric scooters and similar means of transport. Special regulations may apply to certain areas within the framework of some events.
- Operation of aircraft (e.g. drones)
- Carrying, offering and using gas-filled balloons
- The following items are not permitted:
 - Firearms, cutting, stabbing and thrusting weapons or other objects of any kind which, by their nature, are capable of causing injury to persons or damage to property and are intended for such purpose by their owner
 - Harmful, corrosive, highly flammable, colouring or radioactive 0 solids, liquids or gaseous substances
 - Gas cylinders, gas spray cans and pressurised containers, with the exception of standard pocket cigarette lighters
 - Items made of fragile or splintering material
 - Fireworks, rockets, Bengal lights, smoke powder, Roman candles and other pyrotechnic articles and explosives
 - Flags, banners, sign poles and propaganda media whose content is racist, xenophobic, radical or directed against the free 0 democratic order
 - Mechanically or electrically operated instruments which emit noise
 - Equipment for the production of photographs, film, video or sound recordings, insofar as they are used for commercial purposes
 - Animals. Guide dogs or assistance dogs are permitted where required for medical reasons. Proof of this must be presented on request. Special exceptions apply to animalrelated events.

6. Right to one's own image

Please note that photographic, film and video recordings are regularly made on Messe Karlsruhe premises for reporting, documentation or advertising purposes, particularly at events. By entering the premises of Messe Karlsruhe, visitors, exhibitors and other persons consent to the production and publication of such photographs and recordings on which they are depicted, unless they express a contrary wish to the photographer.

7. Video surveillance

The Karlsruhe Trade Fair Centre site is under video surveillance to exercise domiciliary rights and legitimate interests in accordance with Art. 6 para. 1 lit. f GDPR in conjunction with Section 4 para. 1 BDSG.

The legitimate interests are:

- Defence against theft, burglary, vandalism, damage to property and
- exercising domiciliary rights
 Protection of life, health or freedom of persons on the premises

8. Important telephone numbers

Police: 110

Fire brigade/Ambulance 112 Control centre Messe: 0721 3720 5222 Control centre Festplatz: 0721 3720 2155

Version June, 10th 2024